



Harley-Davidson of Madison  
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[www.hdofmadison.com](http://www.hdofmadison.com)

**Are you a Harley-Davidson Motorcycle Enthusiast?  
Do you enjoy being around the BEST motorcycles in the world?**

**Then come join our team at Harley-Davidson of Madison:**

**NO SALES EXPERIENCE REQUIRED – We will train you!  
COMMISSION BASED with hourly wage guarantee**

We are looking for **Full-Time Sales Fit Specialists!**

As a Sales Fit Specialist, you will have the opportunity for exceptional career development. In this key role, you will work with our customers, understand and assess their personal riding needs, and fit them with the perfect Harley. In addition to earning an excellent income, you will also enjoy our great benefits which includes employee discounts in all of our Harley-Davidson Motorcycles, Parts & Accessories, Services, and Motorclothes® departments.

**Job Duties:**

- Greet customers with enthusiasm
- Input the prospect information into the computer
- Identify the customer's needs
- Conduct Demo with customers to verify the proper bike
- Defer any customer discussions regarding price to the Assistant Sales Manager
- Present the features and benefits for all products to customers
- Show each customer advantages of products versus competing brands
- Follow procedures to ensure timely and proper completion of all paperwork
- Update prospect information entries on a daily basis
- Conduct the assigned number of outbound sales calls each week
- Assure that all customers are introduced to a manager

**Requirements:**

- Love of motorcycles and contributing to the success of the team
- Be an outgoing, energetic people person
- Be self-motivated, positive, driven and helpful
- Be able to follow a structured sales process on value-based selling
- Available to work Fridays & Saturdays
- Valid Driver's License with Motorcycle endorsement – or willing to obtain M-endorsement

*Harley-Davidson of Madison is an equal opportunity employer and prohibit discrimination/harassment without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.*